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AI-generated content may be incorrect.**Subject**

**Free Holiday Club Places for Your Child – The Holiday Activity and Food Programme is offering FREE Holiday Club Places for eligible children in Birmingham.**

Dear Parent/Carer,

We’re pleased to let you know about **Department for Education-funded holiday club spaces** available in your local area.

Thanks to the **Holiday Activity and Food (HAF) Programme**, known in **Birmingham** as **Bring it on Brum!**, your child can enjoy fun-filled holiday clubs that include engaging activities, learning opportunities and healthy meals — **at no cost to you**.

**Who Is Eligible?**

If your child is both:

* Aged **4–16 years**
* Eligible for **benefits-related free school meals**

they are entitled to attend **Bring it on Brum!** holiday clubs during the **spring, summer, and winter holidays**.

**What’s On Offer?**

Holiday clubs include a wide range of exciting activities such as:

* Sports
* Arts and crafts
* Cooking
* Dance and music
* And much more

Every session also includes a **nutritious meal**, helping children stay energised and happy throughout the day. Each club offers a unique programme depending on its location and type — there’s always something new to explore!

**Not eligible?** Many clubs also offer paid places, so every child has the opportunity to join in the fun.

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AI-generated content may be incorrect.**Important Dates**

**SPRING**

**Bookings Open:** Monday 9th March 2026

**Holiday Clubs Open:** Monday 30th March- Friday 10th April 2026

**SUMMER**

**Bookings Open:** Monday 29th June 2026

**Holiday Clubs Open:** Monday 20th July- Friday 28th August 2026

**WINTER**

**Bookings Open:** Monday 30th November 2026

**Holiday Clubs Open:** Monday 21st December- Thursday 31st December

**All dates exclude bank holidays and weekends.**

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**How to Book**

1. Get your **unique BIOB/HAF code** from your child’s school (see full [eligibility criteria](https://bringitonbrum.co.uk/eligibility-criteria/)).
2. Visit [**www.bringitonbrum.co.uk**](https://bringitonbrum.co.uk/)
3. Follow the [**How to Book Guide**](https://bringitonbrum.co.uk/wp-content/uploads/2025/08/How-to-Book-Guide-1.pdf)
4. [**Join the mailing list**](https://bringitonbrum.co.uk/#:~:text=Don%E2%80%99t%20miss%20out%20on%20exciting%20new%20events%2C%20activity%20ideas%20and%20announcements.) to receive announcements and updates directly from the programme.

If you have any questions, please don’t hesitate to get in touch. We look forward to welcoming your child to a Bring it on Brum! holiday club soon!

Kind regards,  
**The Bring it on Brum! Team**